



PRESS INFORMATION
For Immediate Release

Yale Materials Handling Corporation Showcases New Lift Truck Series

GREENVILLE, N.C. (January 25, 2011) – Yale Materials Handling Corporation has unveiled its next generation of agile, productive and ultra reliable [electric lift trucks](#).

Leading the way in ergonomics and performance, the ERC-VA series is among the most productive and highly durable electric lift trucks on the market. New features and updates include:

- Newly designed, industry-leading operator compartments and comfort
- Sixteen percent more floor space
- Relocated multifunction displays that ensure enhanced visibility and precise pallet control
- Improved brake pedal layout
- Auto Deceleration Systems which reduce operator fatigue
- Steel hoods that provide for maximum battery service access

“Through intelligently applied technology, the ERC-VA series sets a new standard in electric lift trucks by lowering overall operating costs and energy consumption while maximizing productivity,” said David McNeill, manager, product strategy Electric Rider trucks, Yale Materials Handling Corporation. “The ERC-VA series’ low cost of ownership makes it the ideal candidate for warehouse fleets.”

With lifting capacities of 3,000 to 4,000 lbs., the new Yale ERC-VA series offers significant performance and versatility for a wide variety of material handling applications. By utilizing AC motors and transistor controller technology for both the traction and hydraulic systems, Yale has reduced the frequency and cost of maintenance. The Yale-designed thermal management system continuously monitors the ERC-VA series’ controller and motor temperature and, upon identifying irregularity, the system protects the component by automatically adjusting truck performance.

According to the VDI Energy Cycle Standardized Test, the ERC-VA series consumes the lowest amount of energy when compared to similar lift trucks. As an additional benefit to reducing the environmental impact, better energy utilization results in increased savings and return on investment.

“You can rely on this agile workhorse to solve your problems and get the job done time and time again,” McNeill said. “It’s what you expect from Yale.”

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About Yale Materials Handling Corporation

Yale Materials Handling Corporation markets a full line of materials handling lift truck products and services, including electric, gas, LP-gas and diesel powered lift trucks; narrow aisle, very narrow aisle and motorized hand trucks. Yale offers comprehensive Fleet Management services, as well as Yale service, parts, financing and training. Yale® trucks are manufactured in an ISO 9001:2008 registered facility and range in capacity from 2,000 to 36,000 lbs. For more information, or to find the Yale® lift truck dealer nearest you, call 1-800-233-YALE or visit www.yale.com.

Yale Materials Handling Corporation is part of NACCO Materials Handling Group, Inc. ([NMHG](#)), which employs approximately 4,500 people worldwide. NMHG is headquartered in Cleveland, Ohio, and is a wholly owned subsidiary of NACCO Industries, Inc. (NYSE:NC).

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