



Yale Materials Handling Corporation
1400 Sullivan Drive
Greenville, NC 27834
1-800-233-YALE

Yale Materials Handling Launches Revamped Website

*Critical Components, Green Product Design and Updated Product Information
All Part of New Site*

GREENVILLE, NC, May 26, 2009 – Yale Materials Handling Corporation, a long-standing leader in the materials handling industry, has redesigned its website to include updated sections on Critical Components, Green Product Design and Application Solutions, in addition to enhancing its product section. These features will allow Yale® Dealers, customers and potential customers to interact more on the website to create a community of informed supporters about all of the services that Yale has to offer.

“Our website needs to be representative of what Yale is as a company and how we work hard every day to serve the needs of our Dealers and our Customers,” said Don Chance, President, Yale Materials Handling Corporation. “Our goal is to continue to keep our site up to date with our latest product announcements, green initiatives and industry news.”

First and foremost, Yale has created a revised product section that provides site visitors with a view into its growing line of lift trucks. The features and options in this section have been modified to represent Yale’s dedication to enhanced functionality, ergonomics and overall productivity. The new Green Solutions & Technology section highlights Yale’s ongoing efforts to improve efficiency and reduce waste throughout all of its operations. This includes environmental health, safety, green product design, manufacturing, operations and awards.

The new and improved site has also called out Critical Components and Application Solutions; both of which set Yale apart from its competition in providing industrial grade lift trucks. “Yale continues to provide materials handling equipment with top-of-the-line, industrial grade critical components, superior ergonomics and exceptional functionality,” said Chance. “All of these features have been brought to the forefront on our new and improved website and we are looking forward to our visitors getting a better sense of our products and capabilities.”

About Yale Materials Handling Corporation

Yale Materials Handling Corporation markets a full line of material handling lift truck products and services, including electric, gas, LP-gas and diesel powered lift trucks; narrow aisle, very narrow aisle and motorized hand trucks. Yale offers comprehensive Fleet Management services, as well as Yale® service, parts, financing and training. Yale® trucks are manufactured in an ISO 9001:2000 registered facility and range in capacity from 2,000 to 36,000 pounds. For more information, or to find the Yale® lift truck dealer nearest you, call 1-800-233-YALE or visit www.yale.com.

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Contact: Erin Bijas, 609-452-8500 or ebijas@princetonpartners.com