



Yale Materials Handling Corporation
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Yale Materials Handling Corporation Begins 2009 in the Green
Company Focuses on Environmental Responsibility Within Operations

GREENVILLE, NC, January 12, 2009 – Yale Materials Handling Corporation, a long-standing leader in the materials handling industry, is taking a leadership role in environmental sustainability in 2009. In addition to its next generation of electric rider trucks with the new ERC-VG being introduced at ProMat 2009, Yale continues to improve efficiency and reduce waste within its own operations with zero emission electric powered lift trucks, green innovations and green initiatives.

“Yale® is developing and producing lift trucks that improve efficiency and reduce energy consumption for our customers’ operations,” said Don Chance, President, Yale Materials Handling Corporation. “We are collaborating on next generation energy technology to enable a broader group of customers to more easily make the switch from internal combustion engine trucks to zero emission electric trucks.”

Yale® has been a leading producer of zero emission trucks for several years and is among the first to use working fuel cells in actual applications. Research and development teams have supported the adoption of greener technologies through engineering collaboration, analysis and extensive internal and field validation testing. Currently, Yale® is investigating advanced, more efficient battery chemistries and technologies to reduce energy consumption, increase productivity and reduce toxic material content.

“Our journey toward sustainability will be a long one, but we are committed to staying on the path,” said Chance. “We are aware that we have much still to learn and many improvements to make, so we will continually challenge ourselves toward greater progress and higher goals.”

About Yale Materials Handling Corporation

Yale Materials Handling Corporation markets a full line of material handling lift truck products and services, including electric, gas, LP-gas and diesel powered lift trucks; narrow aisle, very narrow aisle and motorized hand trucks. Yale® offers comprehensive Fleet Management services, as well as Yale® service, parts, financing and training. Yale® trucks are manufactured in an ISO 9001:2000 registered facility and range in capacity from 2,000 to 36,000 pounds. For more information, or to find the Yale® lift truck dealer nearest you, call 1-800-233-YALE or visit www.yale.com.

Yale Materials Handling Corporation is a division of NACCO Materials Handling Group, Inc. (www.nmhg.com), which is a wholly owned subsidiary of NACCO Industries, Inc. (NYSE:NC).

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