



Yale Materials Handling Corporation
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Yale Materials Handling Corporation Continues to Provide the Most Comprehensive Services and Support
'Critical Capabilities' Brochure Reinforces Industry-Leading Support Programs

GREENVILLE, NC, October 15, 2008 – Yale Materials Handling Corporation recently introduced its 'Critical Capabilities' brochure, a collateral piece that reinforces the industry-leading support programs that Yale has consistently provided to its customers.

This brochure highlights the following programs:

- Design and Testing Centers
- Manufacturing Centers
- Lift Truck Operator Programs
- Flexible Financing Programs
- Commitment to Dealer Network-Partnership
- Yale and Premier Parts
- Wireless Fleet Management

"Here at Yale, we build industrial lift trucks for industrial use from the inside out," said Don Chance, President, Yale North America. "Customers working in industrial applications require industrial grade lift trucks; therefore we have continued to develop industry-leading support programs in order to showcase our array of quality products- all the way from parts to fleet management."

Yale continues to remain dedicated to providing a full line of products with top end productivity. Its Critical Capabilities brochure outlines Yale's dedication to providing its clientele with leading products- from parts all the way to fleet management.

Customers can request a 'Critical Capabilities' brochure from their local Yale dealer or national accounts representative, or by visiting Yale's Web site www.yale.com.

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About Yale Materials Handling Corporation

Yale Materials Handling Corporation markets a full line of material handling lift truck products and services, including electric, gas, LP-gas and diesel powered lift trucks; narrow aisle, very narrow aisle and motorized hand trucks. Yale offers comprehensive Fleet Management services, as well as Yale service, parts, financing and training. Yale trucks are manufactured in our ISO 9001:2000 registered facility and range in capacity from 2,000 to 36,000 pounds. For more information, or to find the Yale lift truck dealer nearest you, call 1-800-233-YALE or visit www.yale.com.

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