



Yale Materials Handling Corporation
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Yale Honored by Dealer with Partnership Award

GREENVILLE, NC, July 16, 2007 – Yale Lift Trucks of Florida & Georgia presented Yale Materials Handling Corporation, President Don Chance, and Vice President of Dealer Development Walt Nowicki with “The Partnership Award” for 25 years of mutual achievement and dedicated service.

“Yale is a strong partner that looks for every opportunity to reward and recognize its dealers, and we wanted to honor Yale for its work building the Yale dealer network and brand,” said Sandy McKinnon, CEO, Yale Lift Trucks of Florida & Georgia.

The award was presented during a Yale Dealer of Excellence celebration at the Saddlebrook Resort in Wesley Chapel, Florida. The celebration also marked the dealership’s 25th anniversary of Yale Lift Trucks of Florida and Georgia providing superior service to its customers.

Yale has recognized Yale Lift Trucks of Florida & Georgia with its highest honor – the Dealer of Excellence Award – 11 times, most recently for outstanding performance in 2006. The dealership has also been recognized with many other business awards including the Princeton Delivery Systems Diamond Award and Small Business Leader of the Year Award.

“Yale’s dealers are the best in the industry, rated high in customer satisfaction, service and performance,” said Don Chance. “Yale Lift Trucks of Florida & Georgia is a consistent top performer and, through dedication and hard work, has helped us to achieve success.”

The Partnership Award is on display at Yale’s headquarters in Greenville, NC.

About Yale Materials Handling Corporation

Yale Materials Handling Corporation markets a full line of energy efficient materials handling lift truck products and services, including electric, gas, LP-gas and diesel powered lift trucks; narrow aisle, very narrow aisle and motorized hand trucks. All Yale® trucks are manufactured in plants meeting ISO 14000 environmental standards. Company engineers are researching and investing in new technologies to help make lift trucks more energy efficient. Yale is a market leader in the development of electric trucks designed to duplicate the performance of ICE trucks. Yale is also a market leader in the introduction of regenerative technology on electric trucks to help conserve energy.

Yale offers comprehensive Fleet Management services, as well as Yale® service, parts, financing and training. Yale® trucks are manufactured in ISO 9001:2000 registered facilities and range in capacity from 2,000 to 36,000 pounds. For more information, or to find the authorized Yale® lift truck dealer nearest you, call 1-800-233-YALE or visit www.yale.com.

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