



Yale Materials Handling Corporation
1400 Sullivan Drive
Greenville, NC 27834
1-800-233-YALE

2008 Marks 15 Years for Yale's Dealers of Excellence

GREENVILLE, NC, March 16, 2009 – Yale Materials Handling Corporation, a long-standing leader in the materials handling industry, honored its 17 top performing dealers with the 15th Annual Dealer of Excellence Awards. Yale Dealers of Excellence will be honored with a special celebration at the Americas Marketing Headquarters on April 23, 2009.

“For the past 15 years, Yale’s Dealer of Excellence Awards program has recognized its partners whose dedication and leadership have driven them to the highest level of performance in all aspects of the materials handling industry,” said Don Chance, President, Yale Materials Handling Corporation. “Yale is proud to know that it is our people that make this happen, employees that are dedicated to outstanding service and adding value to our clients’ businesses every day.”

Yale’s dealer network, one of the most comprehensive network of lift truck dealers in the world, participates each year in the Challenge of Excellence program. The top performing members are recognized as Dealers of Excellence, achieving ambitious goals for customer satisfaction, dealer performance, general management, truck sales, short-term rental, aftermarket sales, and parts and service operations.

Dealers of Excellence offer customers the benefits of a highly motivated and customer-oriented distribution network spread across the country. Yale dealers pride themselves on customer service and exceeding customer expectations.

DEALERS OF EXCELLENCE

Dealership

Alta Lift Truck Services, Inc.
Berry Material Handling
Black Equipment Company, Inc.
Briggs Equipment (South-East)
Dougherty Equipment Company (NC)
E.D. Farrell Company, Inc.
Eastern Lift Truck Co., Inc.
Hilo Yale Industrial Trucks
Hy-Tek Material Handling, Inc.
Key Material Handling Equipment Co., Inc.
M & G Materials Handling Co.
Medley Material Handling Company
Northland Industrial Truck Co., Inc.
Yale/Chase Materials Handling Inc.
Yale Lift Trucks of Florida & Georgia
Yale Industrial Trucks Pittsburgh, Inc.
Yale Materials Handling - Green Bay, Inc.

Dealer Principal

Steve Greenawalt
Joe Wilson
Ken Bonnell
Mike Winemiller
Mike Dougherty
Ed Otis
Mike Pruitt
Steve LoPiccolo
Sam Grooms
Bob Kehley
Ken MacDonald
Mark Medley
Steve O’Leary
Roger Ketelsleger
Sandy MacKinnon
Chris Burns
Gary Fairchild

Yale also recognized its Dealers of Merit and Dealers of Value in the 2008 Challenge of Excellence.

DEALERS OF MERIT

Dealership

Barclay Brand Ferdon
Briggs Equipment (North Texas)
Dougherty Equipment Company (South)
H & E Equipment Services (Utah & Nevada)
Insley-McEntee Equipment Company
KMH Systems, Inc.
Ohio Materials Handling, Inc.
Riekens Equipment Company
Yale Kentuckiana, Inc.
Yale Materials Handling – Torrance

Dealer Principal

Skip Russo
Mike Winemiller
Mike Dougherty
Brad Barber
Phil Robinson
Michael Guenin
Jim Orega
Duncan Murphy
Barry Paul
Steve Gallagher

DEALERS OF VALUE

Dealership

Brennan Industrial Truck Company
Briggs Equipment (Atlanta & South Texas)
Dougherty Equipment Company (Virginia)
Manchester Industries, Inc.
National Lift Truck Service, Inc.
Pacific Materials Handling Solutions (Bay Area)
Tynan Equipment Co.
Yale Carolinas, Inc. (AL, GA & TN)
Yale Industrial Trucks-Central California
Yale Equipment & Services, Inc.
Yale Materials Handling Gammon, Inc.

Dealer Principal

Jim Brennan Jr.
Mike Winemiller
Mike Dougherty
Gerald Rogers
Robert Siano
Ralph Logan
John Tynan
Joe Wheeler
Mike Fitzgerald
Cliff Anglewicz
Greg Gammon

About Yale Materials Handling Corporation

Yale Materials Handling Corporation markets a full line of material handling lift truck products and services, including electric, gas, LP-gas and diesel powered lift trucks; narrow aisle, very narrow aisle and motorized hand trucks. Yale® offers comprehensive Fleet Management services, as well as Yale® service, parts, financing and training. Yale® trucks are manufactured in an ISO 9001:2000 registered facility and range in capacity from 2,000 to 36,000 pounds. For more information, or to find the Yale® lift truck dealer nearest you, call 1-800-233-YALE or visit www.yale.com.

Yale Materials Handling Corporation is a division of NACCO Materials Handling Group, Inc. (www.nmhg.com), which is a wholly owned subsidiary of NACCO Industries, Inc. (NYSE:NC).

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Contact: Erin Bijas, 609-452-8500 or ebijas@princetonpartners.com