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By DC Velocity Staff

Best in show. Supply chain/logistics service provider TNT Logistics North America was honored at the “Best Practices in Mobile & Wireless” awards program held at the Mobile & Wireless World conference in May. TNT was recognized for its use of RFID technology as part of the logistics solution it offers automotive manufacturers.

The distinguished gentleman. The Council of Supply Chain Management Professionals (CSCMP) will present its 2006 Distinguished Service Award to Herbert Shear, CEO of GENCO, at its annual conference in October. Every year, CSCMP honors an individual who has made significant contributions to the art and science of supply chain and logistics management. Pittsburgh-based GENCO is one of the nation’s largest warehouse service providers. Shear is a third-generation owner of this family-managed business.

Pointing true north. The Transportation Marketing & Communications Association (TMCA) has presented its 2006 Compass Awards for marketing and communications to several North American transportation and logistics organizations. Veronica Ryan of Pilot Air Freight received the Best of Show award, which is given to the organization with the highest score. Other winners were Ryder, FedEx Freight, Fikes Truck Line, Averitt Express, Horizon Lines, Schneider National, Ozburn-Hessey Logistics and CSX Intermodal Express.

In other news, the TMCA has named Chuck Lounsbury 2006 Marketing Executive of the Year. Lounsbury is the former senior vice president of strategy, marketing and acquisitions for Ryder.

High performance. Yale Materials Handling Corp. has presented its Annual Dealer of Excellence Awards to its 14 top-performing dealers. Those dealers are Alta Lift Truck Services, Berry Material Handling, Black Equipment Co., E.D. Farrell Co., Eastern Lift Truck Co., Hy-Tek Material Handling, Key Material Handling Equipment Co., Northland Industrial Truck Co., Riekkes Equipment Co., Yale Equipment & Services, Yale Industrial Trucks-Pittsburgh, Yale Materials Handling-Dougherty Equipment, Yale Materials Handling-Green Bay, and Hilo Yale Industrial Trucks.

The right staff. NYK Logistics’ warehouse division has honored Rally Staffing with its 2006 Kaizen Partnership in Excellence award. Rally Staffing, a nationwide company that specializes in distribution and logistics staffing, provides service to NYK in California, Virginia and Nevada.

Keeping Pace. JCPenney has named Pacer International, a non-asset-based third-party logistics and freight transportation company, as its Supply Chain Provider of the Year. This award represents the highest honor the retailer gives to a 3PL. Pacer handles the movement of JCPenney's Asian imports from the Los Angeles-Long Beach gateway to the North American marketplace.

Dyn-o-mite! TNT Logistics North America has been recognized as a Laureate by the Computerworld Honors Program. The annual award acknowledges individuals and organizations that have used information technology to benefit society. TNT was recognized for its use of RFID technology as part of the logistics solution it developed for automotive manufacturers.

Call him doc now. During its recent commencement ceremonies, the University of Denver presented an honorary Doctor of Public Service degree to Phillip Yeager, founder and chairman of Hub Group Inc. The degree recognizes Yeager's achievements in the intermodal freight transportation industry and his interest in and support of the university's Intermodal Transportation Institute.

Raise a glass. Satellite Logistics Group, a Houstonbased third-party logistics service provider specializing in the beverage industry, has received Heineken USA's (HUSA) inaugural Supply Chain Leadership Award. The award was given to Satellite Logistics Group in recognition of its high level of service, commitment, reliability and supply chain expertise.

Catalog of virtues. GENCO received top honors at Sears Holdings' 2005 Partners in Progress awards ceremony. GENCO was named Innovation Supplier of the Year and overall Supplier of the Year in the logistics category and Innovation Supplier of the Year for Services. Started more than 20 years ago, the Partners in Progress program recognizes suppliers for product or service quality, innovation, diversity and

overall market performance.

Right from the start. GeoLogistics Corp., a global transportation and logistics company, has won the 2005 Origin Cargo Manager of the Year award from Wal-Mart, the world's largest retailer. Wal-Mart, which presented the award at its Global Transportation Conference, honored GeoLogistics for its consolidation service in the United States, Asia, Latin America and Mexico.